



P R E S S R E L A S E :

VELOBerlin Film Award 2015



VELOBerlin Film Award 2015 – giving bicycle culture a frame

Berlin, November 24, 2014

For its third edition, Velokonzept and interfilm Berlin are once again calling on international filmmakers to send in their short films about cycling till January 18, 2015.

From all submissions, 15 – 20 films will be selected to compete in the online competition that aims to wittily and artfully highlight the eclectic viewpoints of the world-wide cycling phenomenon. In February / March 2015, all nominated films will be presented on the award website to face the appraisal of the online audience, which in turn, determines the winners of the VELOBerlin Film Award.

Cycling is a global phenomenon that also manifests locally. Which is why the VELOBerlin Film Award searches the world for diverse films that deal with all manner of topics relating to bikes and respective local cycling cultures: Ranging from the hype surrounding urban cyclists to the experiences gathered while travelling, the feeling of two-wheeled freedom is common to all cyclists, regardless of whether they ride through deserts and valleys or the urban jungles of the worldwide metropolises.

The steadily rising interest in urban cycling culture is reflected in increasingly more cycle-themed shorts – both online on video platforms and “offline” in cinemas, whether fictional, documentary, animated or experimental.

The **VELOBerlin Film Award** expanded its worldwide scope to include mobile phones and tablets as well as screenings at the three bicycle trade shows [f.re.e Munich](#) (Feb 19-23, 2014), [rad+outdoor Bremen](#) (March 8/9, 2014) and [VELOBerlin](#) (March 29/30, 2014).

The winners of the award can expect great prizes: The Riese & Müller full suspension folding bike „Birdy“ worth 1200 €, a custom-made jacket by Auguste86 worth 400 €, a Carry Freedom Trailer worth 269 € and a CRUMPLER messengerbag worth 240 €.

The VELOBerlin Film Award is presented by Europe’s leading bicycle tyre manufacturer, Schwalbe, as well as the australian bag manufacturer CRUMPLER.

VELOBerlin Film Award 2015 dates at a glance:

- Nov 17, 2014: International Call for Bicycle Short Films
- Jan 18, 2015: Deadline for Submissions
- Feb 14 – March 21, 2015: Online Voting for the best Bicycle Short Film
- Feb 18-22, 2015: Screening at [f.re.e München – fair for leisure and travel](#)
- March 7-8, 2015: Screening at [rad+outdoor Bremen](#)
- March 21-22, 2015: Screening at [VELOBerlin](#)

Further information and online voting: www.veloberlinfilmaward.com

Pressinfo, Logos and Presspictures: www.veloberlinfilmaward.com/press

The VELOBerlin Film Award on facebook: www.facebook.com/veloberlinfilmaward

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